

ONLINE COURSE

Ai FOR COMPANIES

LEARN HOW TO INTEGRATE AI INTO YOUR DAILY WORK

*The first AI-Training for companies
organised by the EDIH Network*

Organized by:

Inneurope
Innovation & Finance

INNDIH



DIGINN
CYPRUS
EUROPEAN DIGITAL INNOVATION HUB



TUSCANY X.O



Digital Innovation Hub
Trakia

In collaboration with:

Co-funded by:

EDIH | European
Digital Innovation
Hubs Network



Course Overview

Artificial Intelligence is transforming industries, public services, and innovation ecosystems across Europe. This practical, multi-sector training helps SMEs, startups, and midcaps understand AI, apply cutting-edge tools, and drive digital transformation, no prior AI experience required!

Format & Duration

Format	100% Online - Interactive sessions + practical exercises
Duration	4-5 weeks, 1 live session per week (1.5 h. each)
Language	English
Start & End Dates	November 2025
Price	Free - funded by the European Commission
Target Audience	SMEs, startups, and midcaps across Europe

Why Take This Course?

- 01 Learn practical AI applications for businesses and public services.
- 02 Explore AI tools to boost productivity, innovation, and decision-making.
- 03 Design solutions tailored to internal processes and business areas.
- 04 Ensure responsible and ethical AI usage compliant with EU regulations.
- 05 Discover European funding to finance AI and digital transformation projects.
- 06 Build cross-border networks for collaboration and technology transfer.

Programme

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|---|--|---------------|
| TOTAL
DURATION:
30 HOURS | ● Practical Introduction to AI
AI concepts explained simply, European trends, sectoral use cases. | WEEK 1 |
| | ● AI Tools & Technologies
ChatGPT, Perplexity, Gamma, Canva, process automation workshops. | WEEK 2 |
| | ● Applying AI in Key Departments
Marketing, sales, internal management, public services; real case studies. | WEEK 3 |
| | ● Ethics, Regulation & Best Practices
Responsible AI, EU AI Act, governance frameworks, interactive debate. | WEEK 4 |
| | ● Funding Opportunities for AI & Digitalization
EU, national & regional funding, practical application tips, networking. | WEEK 5 |

Resources & Extras



Live expert-led
sessions



Downloadable
guides, templates,
and tools



Online discussion
forums and peer
exchange



Certificate of
completion signed
by all partner
EDIHs

Course Methodology

- 5 thematic modules, flexible access until course end.
- Online tutoring & dedicated facilitator support.
- Self-paced learning with interactive quizzes and assignments.
- Delivered on Inneürope's dedicated online platform.

Collaborating EDIHs



DiGiNN is the European Digital Innovation Hub supporting Cypriot companies and public organizations in their digital transformation. It provides access to advanced technologies, expertise, training, and innovation ecosystems. DiGiNN fosters collaboration between businesses, research centers, and public institutions to accelerate digital growth.



POLIDIH drives digital transformation in Ukraine's Polissia region, leveraging advanced GIS, satellite data analytics, and modern digital technologies. It empowers businesses and public administrations with tools and know-how for innovation. The hub also promotes sustainable regional development through technology adoption.



Tuscany X.0 connects Tuscan research, technology transfer centers, and public institutions to deliver digital transformation services. It supports companies and administrations with access to cutting-edge technologies, infrastructures, and expertise. The hub encourages innovation and strengthens the regional digital ecosystem.



DIH Trakia unites cybersecurity specialists, academia, and local public authorities to provide expertise at regional, national, and European levels. It helps businesses and administrations improve their digital and cybersecurity capabilities. The hub fosters innovation and knowledge-sharing across sectors.

About INNDIH

InnDIH is the **European Digital Innovation Hub (EDIH)** of the **Valencian Community**, representing a major centralized public-private collaboration initiative where the business ecosystem, universities, technological and research centers, biotechnology and healthcare research institutes, and public administrations join forces to contribute to the **digitalization of SMEs and public administration** and to promote the **economic development** of the Valencian Community.

All of this is achieved by fostering **digital technologies** and ensuring that every company and public administration in the region has access to **know-how, training, technologies, infrastructures, and laboratories** to enhance and accelerate their digital transformation.



Ready to integrate AI into your business?

Sign up now!



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TUSCANY X.D



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Funded by
the European Union
NextGenerationEU



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